

OVER SUBLIME EN MENTALITEITSGROEP

SUBLIME





OVER SUBLIME

Sublime selecteert de fijnste muziek passende bij het ritme van je dag. Een frisse muziekmix voor op je werk, onderweg en om mee te relaxen. Op Sublime hoor je onder meer Stevie Wonder, Amy Winehouse, John Mayer, Alicia Keys, Jamiroquai, Gregory Porter en John Legend.

Het Nieuws van de Vooruitgang zijn positieve, inspirerende berichten over duurzaamheid, innovatie en maatschappelijke ontwikkelingen.

Sublime puts a face on the positive.



OVER SUBLIME

Avant Garde

Most paths have been walked before. You can call us non-conformists. We prefer to experiment, to do things differently. Because we believe new ways and thoughts create new opportunities.

Aware

Beautiful things happen when you least expect them. Does coincidence really exist? We believe it's more a matter of activating your senses and opening your mind and eyes.

Inclusive

We believe most things are better done together. Figured out by unique people with complementary talents.

Curious

'Why?' is the shortest and most interesting question to ask. We do it all the time!

Caring

We see it as our responsibility to care. To care for people, for nature, for quality. If we do not care, we 'don't care', and then precious things go to waste.

Positive

It's too easy to criticize or give up. We love to look at complex things as an opportunity. See problems as things to fix.

Real

We try to stay away from the superficial side of things. We go straight to the point, try to touch the soul of things. We want to understand what is really meant. We love people who dare to be themselves.



MENTALITEITSGROEP

De groep waar Sublime zich mee verbonden voelt, wordt ook wel de **Cultural Creatives** genoemd.

De Cultural Creative bezoekt graag podia, theater en musea.

De Cultural Creative houdt van reizen en cultuur.

De Cultural Creative hecht veel waarde aan duurzaamheid.

De Cultural Creative is sociaal, optimistisch, ambitieus en gelooft in zelfontplooiing en gelijkwaardigheid.

De Cultural Creative wil dingen in beweging brengen en denkt na over de eigen bijdrage.